



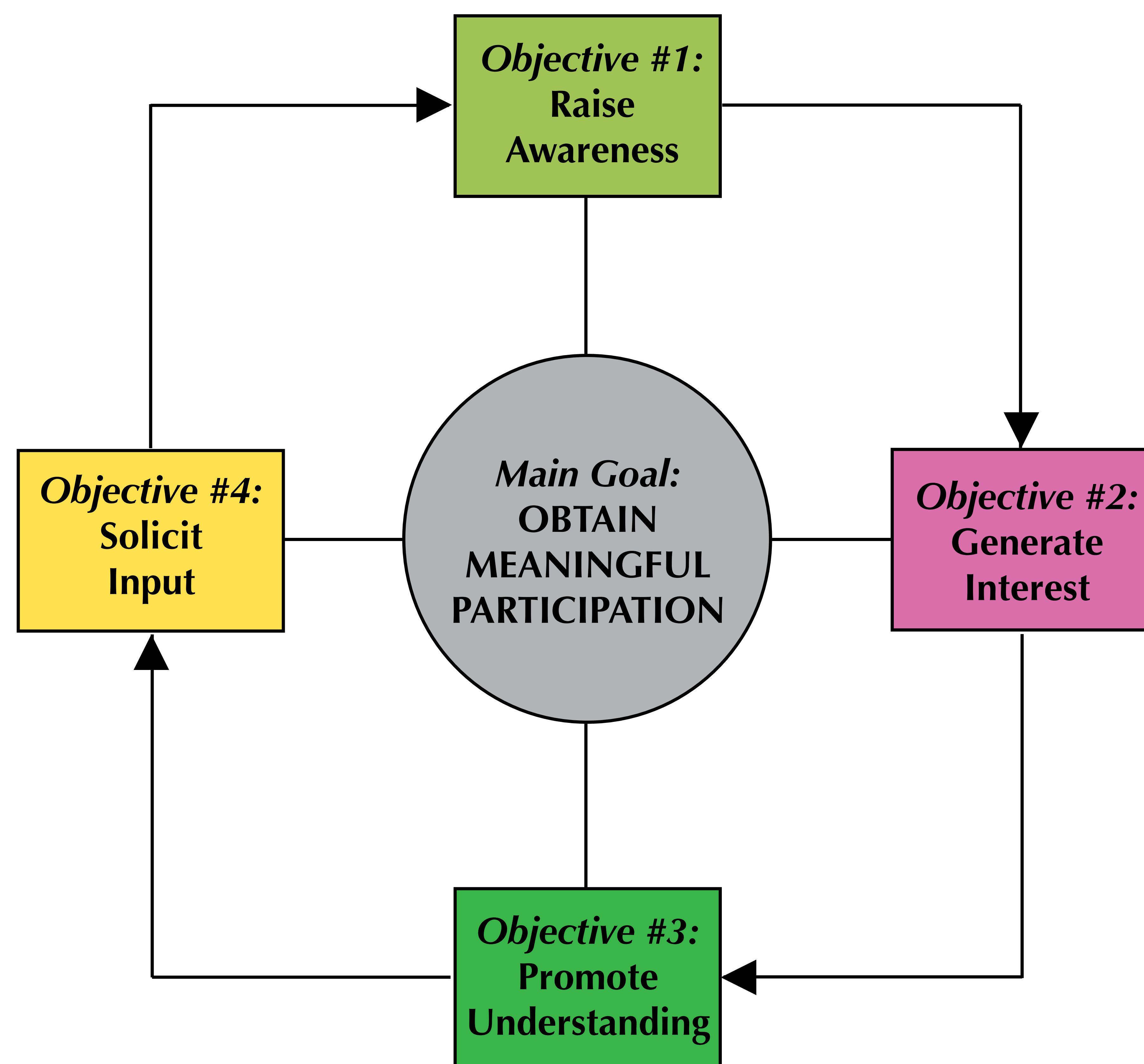
COMMUNITY OUTREACH & ENGAGEMENT

Engagement Goal:

Obtain community's meaningful participation in study activities and decision-making, using a variety of tactics

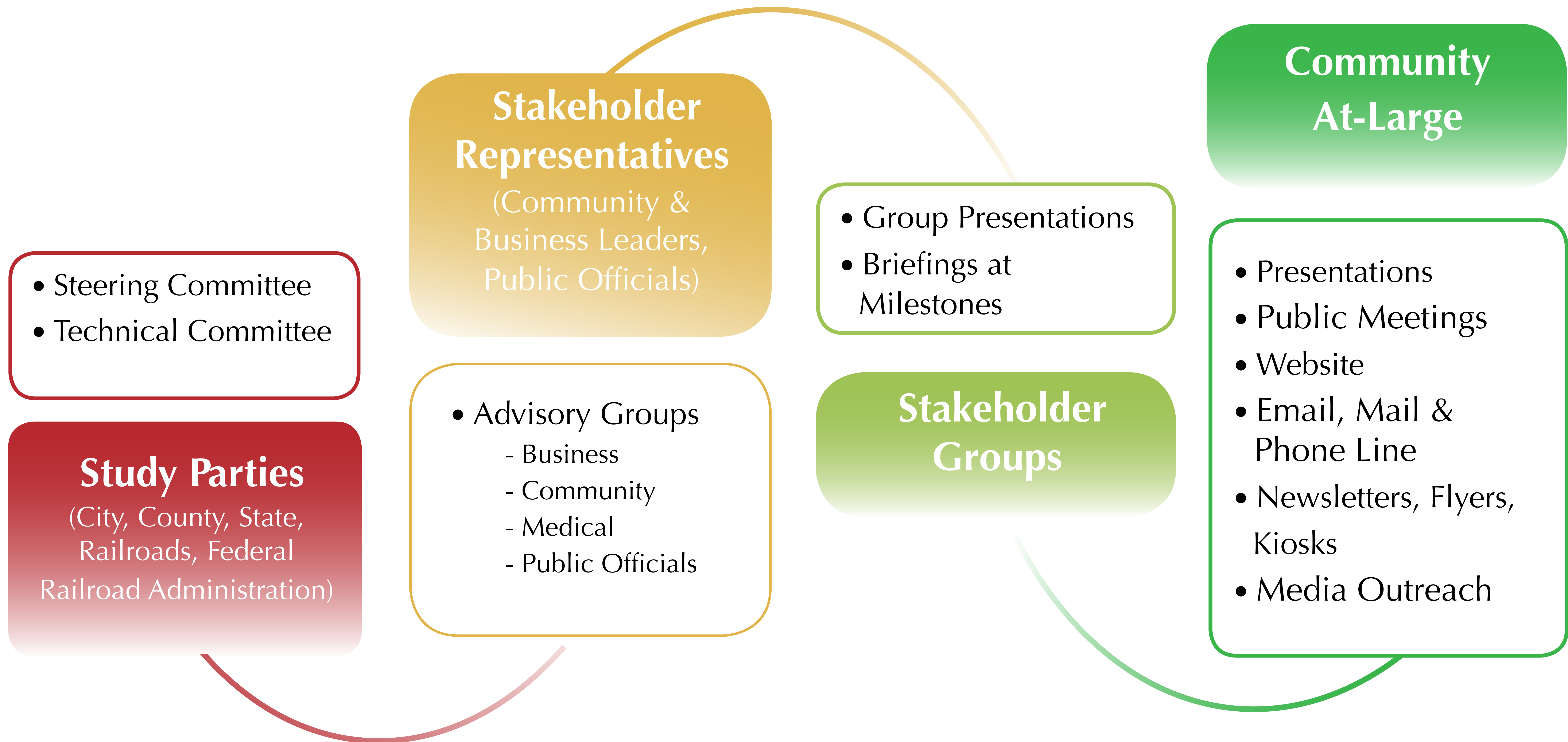
Engagement Objectives:

- **Raise Awareness** – provide clear, accurate and easily attainable information on study
- **Generate Interest** – have study address community values
- **Promote Understanding** – help people understand study's impact on their lives
- **Solicit Input** – obtain public's feedback on study's findings





ENGAGEMENT TACTICS





APRIL OPEN HOUSE

- **First Open House** – April 20, 2010
- **Meeting Attendance**
 - 290 community members
 - 86% City of Springfield residents

- **Manned Stations**

1. Project Information
3. Railroad Safety
5. Noise & Vibration
7. Historic Structures

2. Environmental Analysis
4. Traffic Studies
6. Corridor Redevelopment
8. Public Engagement





APRIL OPEN HOUSE - PUBLIC INPUT

- **Comment Form Results** - 108 comment forms completed
 - ***Question 1: What would make study a success? 91 respondents, with top answers being:***
 - Routing Springfield's rail (freight) traffic out of town
 - Having study be conducted in a fair and neutral manner
 - Keeping community informed of study's activities and findings
 - Locating rail traffic along City's eastern corridors
 - ***Question 2: Any additional comments or questions? 54 respondents, with tops answers focusing on:***
 - Concerns about negative noise and vibration impacts
 - Appreciation for study team's efforts to involve community
 - Suggestions for keeping public informed about study
 - Desire to move rail (freight) traffic out of town
 - Concern about effects of increased rail traffic on public safety



APRIL OPEN HOUSE - PUBLIC INPUT STATION

– Question 1: What concerns do you have about increasing rail traffic near where you live, work, and play? 186 responses, with top answers focusing on:

- Compromised public safety
- Traffic delays
- Increased neighborhood division and destruction
- Damaging noise and vibration impacts
- Negative effects on local economy

– Question 2: What are your desires for railroad corridor and neighborhood improvement? 200 respondents, with top answers being:

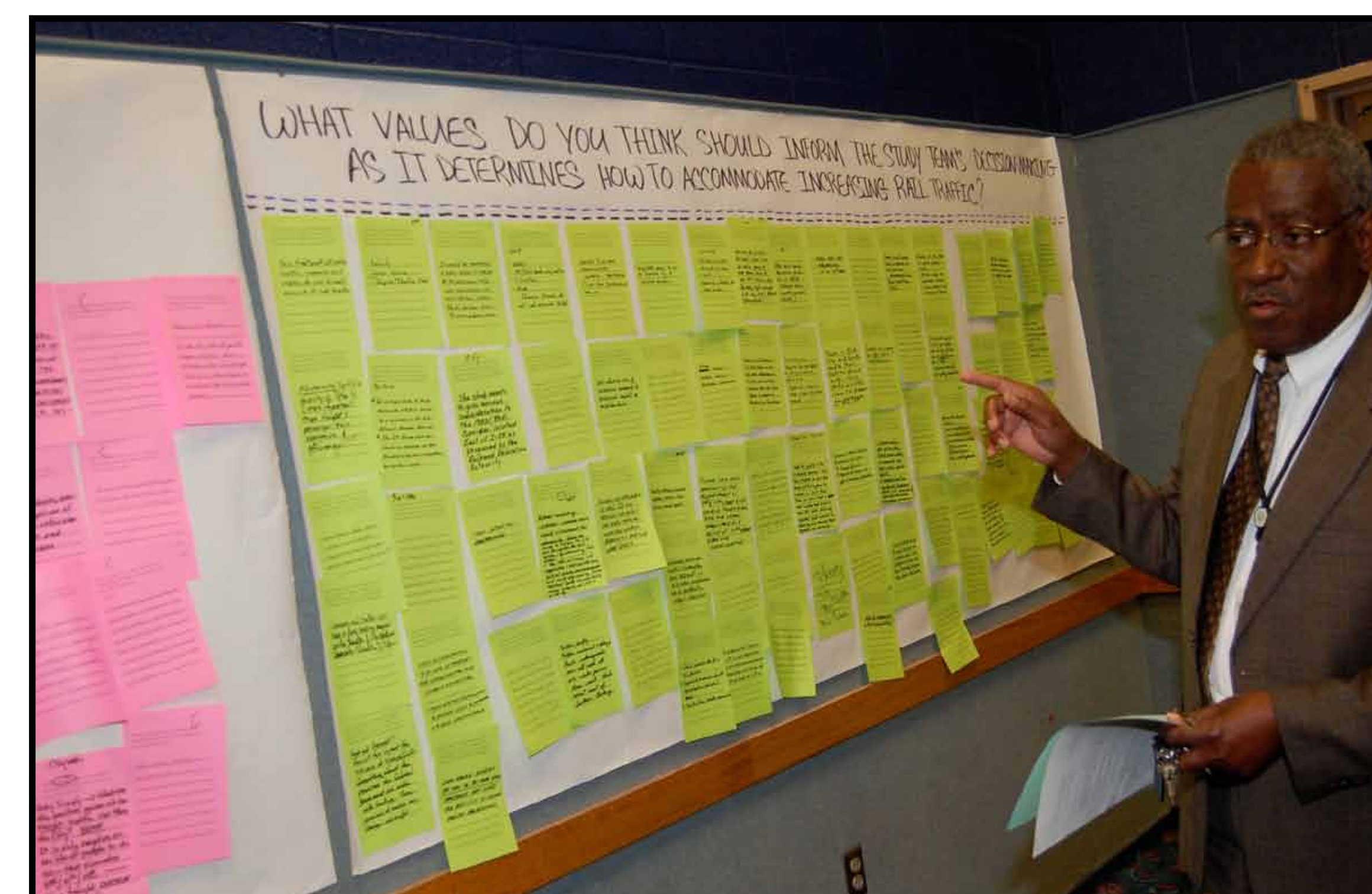
- Spur economic development
- Increase green space/recreation options
- Route train (freight) traffic out of town
- Improve traffic flow



APRIL OPEN HOUSE - PUBLIC INPUT STATION

– Question 3: What values do you think should inform the Study Team’s decision-making on how best to accommodate Springfield’s increasing rail traffic? 171 respondents, with top answers focusing on:

- Doing what is best for economy
- Promoting public safety
- Protecting and enhancing neighborhoods
- Improving traffic flow





NEXT STEPS

- Review Public and Agency comments regarding alternatives
- Complete Engineering and Environmental Analysis on Alternatives
- Prepare Environmental Document and Design Report
- Recommend Final Alternative in Spring/Summer of 2011



STAY INVOLVED

- Complete a comment form
- Invite the study team to present at your community or organizational meeting
- Call information line: **1-877-552-5505**
- Send email to: **info@springfieldrailroad.com**
- Visit study website: **www.springfieldrailroad.com**