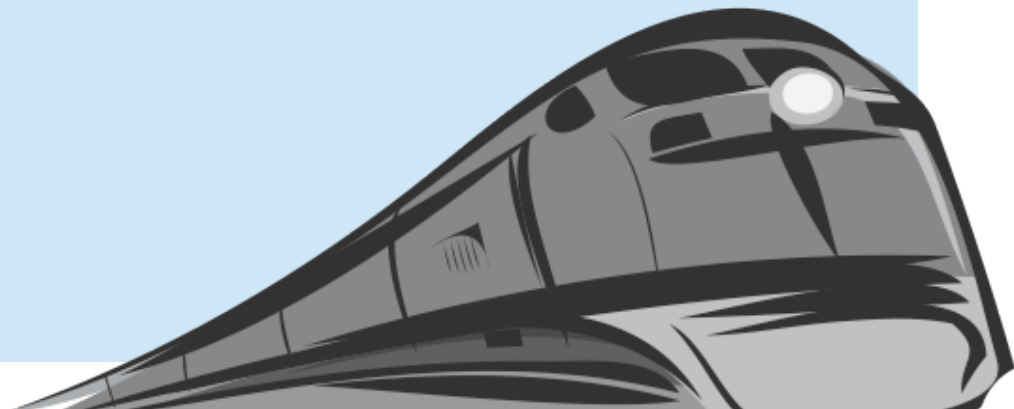
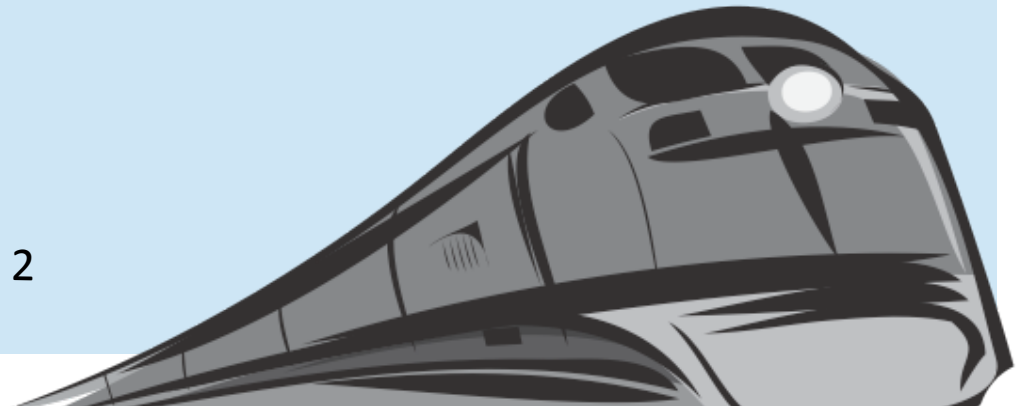


Public Engagement Synopsis



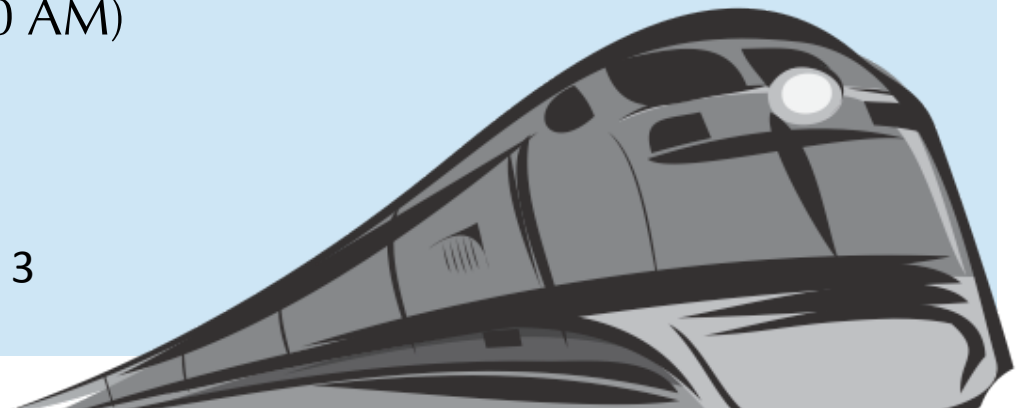
COMMUNICATIONS & OUTREACH VEHICLES

- **Public Engagement Team Developed**
 - Informational video
 - Web site
 - Study newsletter (3)
 - Traveling kiosks (4)
 - Study email and hotline
 - Community presentations (more than 25 to approx. 1050 people)



COMMUNICATIONS & OUTREACH VEHICLES

- **November Open House Outreach**
 - **Newsletter** (mailed to 2,800 people)
 - **Email Broadcast** (send to more than 450 people)
 - **Fliers and Posters** (mailed to advisory group members, area elected officials and 120 faith groups)
 - **Newspaper Advertising** (*Illinois Times, Capital City Courier, and Springfield Business Journal*)
 - **Radio Advertising** (WMAY 970 AM, WTAX 1240 AM, WUIS 91.9 FM, WFMB 1450 AM)



CURRENT OUTREACH MATERIALS



Open House
Tuesday, November 16
4:00 p.m. - 7:00 p.m.

Second open house to present corridor alternatives for public input

The Springfield Railroad Corridor Study Team has spent the summer developing and analyzing preliminary alternatives that would address the city's increasing freight and passenger rail traffic, which is likely to double in the next 10 years. The study team, led by Hansen Professional Services Inc., has been charged with the task of assessing the environmental, social and economic impacts of various alternatives in order to recommend one alternative to the Federal Railroad Administration.

The alternatives being considered will be presented at an open house, Tuesday, November 16, from 4:00 - 7:00 p.m. at the Prairie Capital Convention Center. There will not be a formal presentation. Attendees can come any time between the hours listed.

In addition to meeting the study's purpose of accommodating increasing rail traffic through Springfield, the alternatives are also being analyzed according to the following factors:

- Railroad companies' input
- Resource agency input
- Public input
- Environmental impacts (including community impacts, noise & vibration, historic structures)
- Displacements
- Safety impacts
- Traffic delays
- Cost
- Economic/Corridor redevelopment opportunities

The recommended alternative must balance costs and impacts with the needs of the community and the railroad companies.

The November open house is the prime opportunity for citizens to share their thoughts on the study alternatives. Attendees will have an opportunity to identify their preferences, which will be considered by the study team as it works to identify a recommended alternative.

Project Schedule
(As of September 2012)



Environmental Studies: January 2012 - April 2012
Engineering Studies: January 2012 - November 2012
1st Public Information Meeting: April 20, 2012
2nd Public Meeting: November 16, 2012
3rd Public Meeting: Reconstruction Discussion: Spring 2013

For more information:
www.springfieldrailroad.com
info@springfieldrailroad.com
1-877-552-5505

Third Study Newsletter




SPRINGFIELD RAILROAD CORRIDOR STUDY

The study to determine how best to accommodate increasing freight and passenger rail traffic through Springfield.

View the alternatives and tell us what you think!

OPEN HOUSE
Tuesday, November 16
4:00 p.m. - 7:00 p.m.
Come anytime - no formal presentation


Prairie Capital Convention Center*
1 Convention Center Plaza
Springfield, IL 62701
*This facility is ADA accessible

Learn about the alternatives being considered in addressing Springfield's increasing rail traffic.

Give your input on the alternative that best serves the City of Springfield.

For more information
Visit: www.springfieldrailroad.com
Email: info@springfieldrailroad.com
Call: 1-877-552-5505

Open House Poster



SPRINGFIELD RAILROAD CORRIDOR STUDY

The study to determine how best to accommodate increasing freight and passenger rail traffic through Springfield.

View the alternatives and tell us what you think!

OPEN HOUSE
Tuesday, November 16
4:00 p.m. - 7:00 p.m.
Come anytime - no formal presentation


Prairie Capital Convention Center*
1 Convention Center Plaza
Springfield, IL 62701
*This facility is ADA accessible

Come to the open house to:

- View the alternatives being considered in addressing Springfield's increasing rail traffic;
- Learn about the factors being considered in the alternatives analysis; and
- Tell us which alternative you think will best serve the City of Springfield.

For more information
Visit: www.springfieldrailroad.com
Email: info@springfieldrailroad.com
Call: 1-877-552-5505

Open House Flyer



SPRINGFIELD RAILROAD CORRIDOR STUDY

The study to determine how best to accommodate increasing freight and passenger rail traffic through Springfield.

Come view the alternatives and tell us what you think!

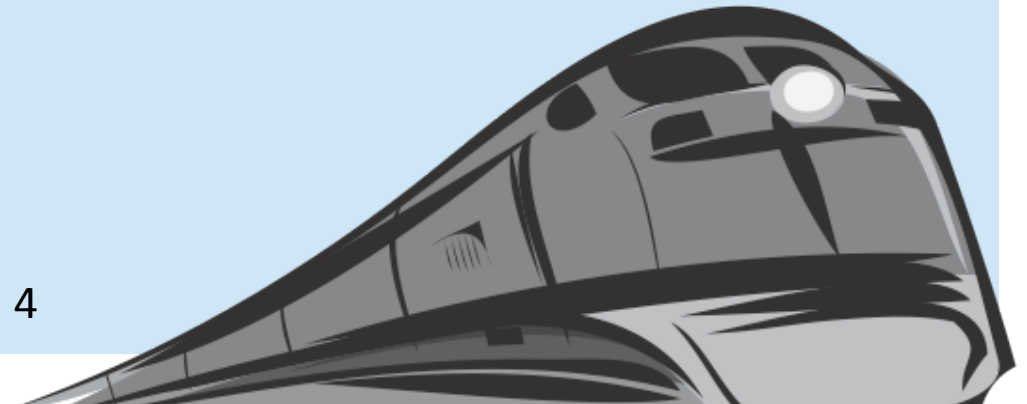
OPEN HOUSE
Tuesday, November 16
4:00 - 7:00 p.m.
Come anytime. There is no formal presentation.

Prairie Capital Convention Center
1 Convention Center Plaza
Springfield, IL 62701

Learn about the various alternatives to address Springfield's increasing rail traffic and give your input.

For more information
Visit: www.springfieldrailroad.com
Email: info@springfieldrailroad.com
Call: 1-877-552-5505

Newspaper Ad



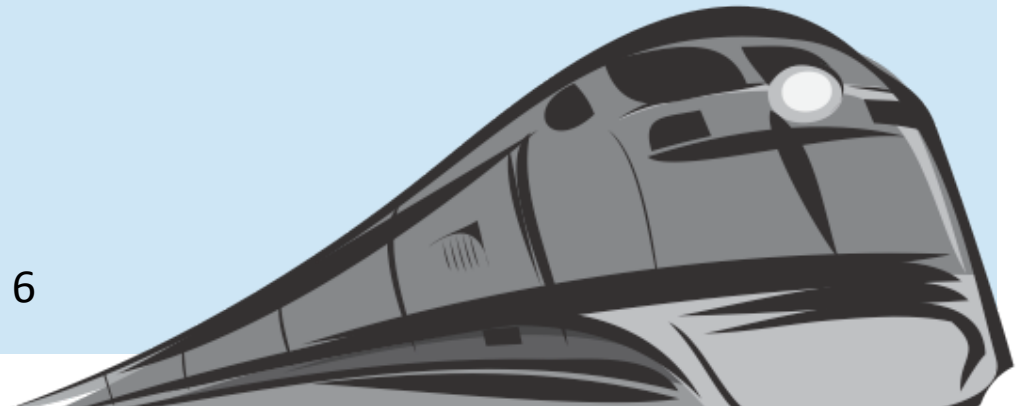
APRIL OPEN HOUSE OUTCOMES

- **Meeting Attendance** – 290 (86% City of Springfield residents)
 - 108 comment forms completed
 - ***Question 1: What would make study a success? 91 respondents, with top answers being:***
 - Routing Springfield's rail (freight) traffic out of town
 - Having study be conducted in a fair and neutral manner
 - Keeping community informed of study's activities and findings
 - Locating rail traffic along City's eastern corridors



OPEN HOUSE OUTCOMES

- *Question 2: Any additional comments or questions? 54 respondents, with top answers focusing on:*
 - Concerns about negative noise and vibration impacts
 - Appreciation for study team's efforts to involve community
 - Suggestions for keeping public informed about study
 - Desire to move rail (freight) traffic out of town
 - Concern about effects of increased rail traffic on public safety



OPEN HOUSE OUTCOMES

- **Public Input Station Findings**

– *Question 1: What concerns do you have about increasing rail traffic near where you live, work, and play? 186 responses, with top answers focusing on:*

- Compromised public safety
- Traffic delays
- Increased neighborhood division and destruction
- Damaging noise and vibration impacts
- Negative effects on local economy

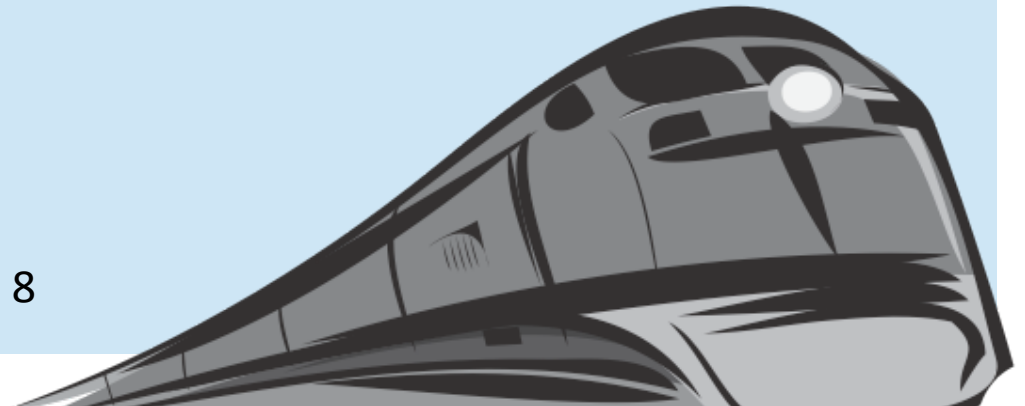


OPEN HOUSE OUTCOMES

- **Public Input Station Findings**

– *Question 2: What are your desires for railroad corridor and neighborhood improvement? 200 respondents, with top answers being:*

- Spur economic development
- Increase green space/recreation options
- Route train (freight) traffic out of town
- Improve traffic flow

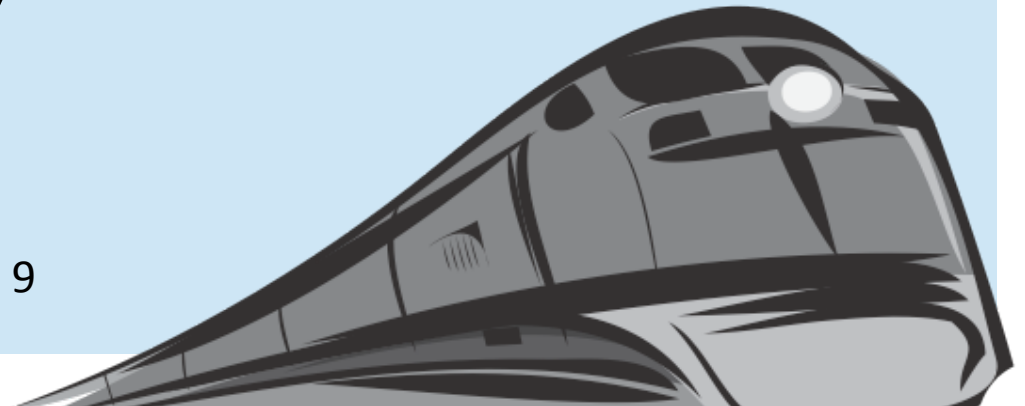


OPEN HOUSE OUTCOMES

- **Public Input Station Findings**

- *Question 3: What values do you think should inform the Study Team's decision-making on how best to accommodate Springfield's increasing rail traffic? 171 respondents, with top answers focusing on:*

- Doing what is best for economy
 - Promoting public safety
 - Protecting and enhancing neighborhoods
 - Improving traffic flow



UPCOMING PUBLIC ENGAGEMENT ACTIVITIES

- **November 2010**

- Advisory Group Meetings (4)
- Media Outreach
- Second Open House:

Tuesday, November 16

4:00 – 7:00 pm (come anytime)

Prairie Capital Convention Center

