



# STATION 8: PUBLIC ENGAGEMENT

Explores the study's public participation opportunities and solicits community input on project activities



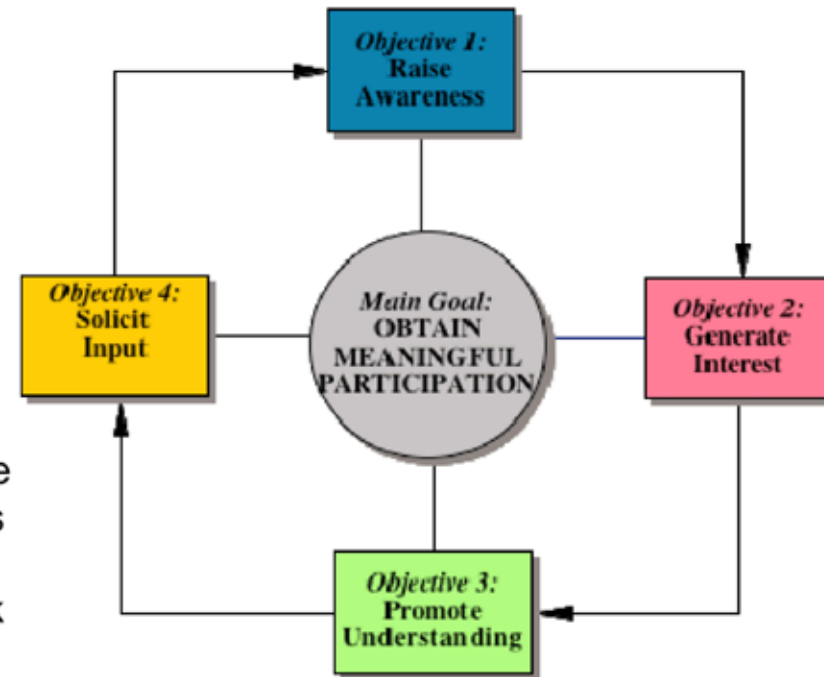
# COMMUNITY OUTREACH & ENGAGEMENT

## Engagement Goal:

Obtain community's meaningful participation in study activities and decision-making, using a variety of involvement tactics

## Engagement Objectives:

- **Raise Awareness** – provide clear, accurate and easily attainable information on study
- **Generate Interest** – have study address community values
- **Promote Understanding** – help people understand study's impact on their lives
- **Solicit Input** – obtain public's feedback on study's findings





# GROUPS BEING ENGAGED





# ENGAGEMENT TACTICS





# GET INVOLVED

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- Call Us: **1-877-552-5505**
- Email Us: **info@springfieldrailroad.com**
- Visit Us: **www.springfieldrailroad.com**
- See Us: Invite study team to present at your community or organizational meeting
- Write Us:  
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